

<b>CAMBRIDGESHIRE POLICE AND CRIME PANEL</b>	<b>Agenda Item No. 10</b>
<b>15 November 2017</b>	<b>Public Report</b>

**Report of: Jane Webb, Secretariat, Peterborough City Council**

**Contact Officer(s) – Jane Webb**

**Contact Details – jane.webb@peterborough.gov.uk**

**MEDIA PROTOCOL & COMMUNICATION SUPPORT**

**1. PURPOSE**

1.1 The protocol has been written as a basis for all public communications between Cambridgeshire Police and Crime Panel and the media.

The purpose of this report is to review the draft Media Protocol (between the Cambridgeshire Police and Crime Panel and the Media) to be adopted by the Police and Crime Panel.

**2. RECOMMENDATIONS**

2.1 It is recommended that:

- a) The Panel approves the Cambridgeshire Police and Crime Panel's Media Protocol

**3. TERMS OF REFERENCE**

3.1 The Media Protocol outlines how the Panel will deal with the media.

**4. BACKGROUND**

4.1 Advice was sought from both the Communications Team at Peterborough City Council and the Monitoring Officer

**5. KEY ISSUES**

- 5.1 Panel Officers have drafted a Media Communications Protocol which is designed to ensure:-
- a) effectiveness, clarity and timeliness of actions around matters of potential public / media interest;
  - b) clarity around areas of responsibility and working practices;

**6. IMPLICATIONS**

6.1 To not have a formal media protocol would prevent the benefits of such an agreement from being achieved.

**7. CONSULTATION**

7.1 None

**8. NEXT STEPS**

8.1 To be reviewed again

**9. BACKGROUND DOCUMENTS**

Used to prepare this report, in accordance with the Local Government (Access to Information) Act 1985

9.1 *None*

**10. APPENDICES**

10.1 *Appendix A – Cambridgeshire Police and Crime Panel's Media Protocol*